

UC Berkeley – Office of VC Finance - One Page Strategic Plan FY2020 -21

GOALS:	FY2020-21 Target Complete (in %)				STRATEGIES:	CALENDAR 2019-20 PLANS: (NET ANNUAL
Financial Reform:	Q1	Q2	Q3	Q4		 1a. Academic Funding Model: Implement a new academic funding 1b. Financial Sustainability Strategy: Develop a financial sustaina 1c. Student Fee allocation Model for carryforward balances: De
 1a. Acad.Funding Model 1b. Fin Sustainability Str. 1c. Student Fee Model 1d. Lease accounting 1e. Common COA 1f. UCPath stabilization 	25% 25% 25% 15% 5%	25% 25% 25% 50% 15%	25% 25% 25% 85% 35%	25% 25% 25% 100% 50%		6/2021) 1d. Implement Lease Accounting (Garkusha/Okamura 06/2021) 1e. UCOP Common Chart of Accounts Design (Okamura/Garkush 1f. UCPath stabilization and cleanup: of CGA funds, overpayment Chavez, Okamura 6/2021)
 Philanthropy/Rev Gen: 2a. Insurance partnership 2b. Campus beverage agreement 2c. Departmental support 	25% 50% 25% 25%	50% 75% 50% 50%	75% 100% 75% 75%	100% 100% 100%	Support philanthropic and revenue generation efforts that support core operations.	 2a. Launch Insurance Partnership (Anissa, Fall 2020) 2b. Campus beverage agreement: Lead the decision making proce 2c. Support departments in sponsorship efforts (6/2021) 2d. Credit card program: Focus on optimization in all aspects of the
2c. Departmental support 2d. Credit card program Simplify Processes: 3a. Student Affairs/fin aid budget 3b. Contract review process 3c. Advertising policy 3d. Contracts & Grants 3e. Payroll improvements 3f. Cohort based tuition 3g. Student financials 3h. Vendor and travel processes	25% 50% 25% 25% 50% 25% 50% 25% %	50% 25% 100% 50% 50% 60% 50% 33%	25% 100% 75% 75% 75% 75% 75% 66%	100% 25% 100% 100% 100% 100% 100% 100%	Simplify processes, policies, and internal controls for campus partner satisfaction, greater efficiency, and compliance.	 3a. Student Affairs & Fin Aid Budget: Carve out the divisional budget. 3b. Collaborate with BCBP on a standard process for sponsors 3c. Begin to manage the Commercial Advertising Policy: workin Chain Management (Brandon, 1/2020) 3d. Contracts & Grants: improve award closeout process and imple 3e. Payroll: Improve payroll processes and system (Parkinson 12/20) 3f. Cohort Based Tuition (Wechling 06/2021) 3g. Student financials: SIS enhancements and International Funds 3h. Stabilize operations and streamline processes: Process and 3i. Implement improved process: Membership and Innovative Series
 3i. Membership & innovative service contracts Decision Making: 4a. Fin Report dash 4b. Enrollment dash 4c. Payment terms program 4d. BFS improvements 	25% 25% % 25%	25% 25% 25% 50%	25% 25% 50% 75%	25% 25% 100% 100%	Leverage data for strategic decision making and institutionalize financial, academic, and human resource data sets for strategic decision making.	 4a. Financial Reporting Dashboard: Design and develop a financial (Quennarouch, 6/2021) 4b. Undergrad Executive Enrollment Dashboard: Design and develops and develops of the security (Alexander, 6/2021). 4c. Operationalize Payment Terms program: For vendors and image. 4d. BFS improvements: Create governance model, improve security
Service Model: 5a. Engagement and support 5b. Campus partnership programs 5c. Multi-campus opp and procurement 5d. Websites 5e. AR service model	25% 25% 25% 25% 25%	25% 50% 50% 50% 50%	25% 75% 75% 75% 75%	25% 100% 100% 100% 100%	Build a service oriented model of campus engagement - Engage campus partners through adoption, acceptance and satisfaction of applications, processes, and tools.	 5a. Campus Engagement and Support: Engage and support DFLs 5b. Increase the number of campuses actively pursuing partner establishment (Deborah, 6/2021) 5c. Serve as the system wide lead for the UC Partnership Program development on at least two categories, identify procurement RFPs (<i>A</i> 5d. Update websites: Update with current, user friendly information 5e. Issues escalation: Create new service model for managing campation.

L REVENUE, Owner, Date)

ng model (Stanich, Woodson Turman, Alexander; 6/2021) inability (Stanich, Quennarouch, 6/2021) Design and develop a multi-year model and process (D'Escoto,

, isha/Chavez 06/2022) ents, billing and payroll accounts (Parkinson, Garkusha,

ocess for the campus beverage agreement (Amy, 6/2021)

the credit card program (Parnas 6/2021)

budget vs. financial aid (TBD, TBD) **rship contract** (Brandon, 12/2020) king closely with the Advisory Committee, BCBP and Supply

plement workload tracking system (Chavez 6/2021) /2020)

ds Transfer payment options for students (Wechling 6/2021) nd systems related to vendoring and travel (Parnas 6/2021) Service contracts (Okamura/Chavez 06/2021)

icial reporting dashboard for the Executive Leadership Team

develop a new Undergrad focused dashboard for campus

implement process to roll-out to new vendors (Parnas 6/2021) rity, implement system updates (Okamura 6/2021)

Ls and expand training (Mack, Efron; 6/2021) tnership programs: Support them throughout their program

ograms: Identify multi-campus opportunities and lead business (Amy, 6/2021) tion (Chavez, Okamura, Parkinson 6/2021) ampus inquiries (Wechling 06/21)