

GOALS:		FY17 Target			STRATEGIES:	CALENDAR 2017-18 PLANS: (NET ANNUAL REVENUE, Owner, Date)
	Q1	Q2	Q3	Q4		
Identify and approve process for LRDP review, Update and approval 1a. Prepare 2018 Physical Development Framework 1b. Prepare analysis for Housing update.	75% 10%	100%	50%	100%	Define PEP role and profile     Scope LRDP + identify funding	<ul> <li>1a. Affirm/strengthen stewardship role &amp; community liaison profile for PEP office across campus</li> <li>&amp; community in preparation for LRDP (EM, 11/30/17)</li> <li>1b. Develop structure for the LRDP implementation including defining the scope and identifying funding (UC, 06/30/18)</li> </ul>
REDP  2a. Facilitate Donor driven projects  2b. Maintain performance of portfolio  2c. Richmond	10%	Ong Ong 30%		100%	<ul> <li>Assist campus partners in efforts to fund/develop needed facilities</li> <li>Maintain financial strength + align with campus goals</li> <li>Re-imagine Richmond in a pragmatic development model</li> </ul>	2a. Align with Capital approval process. (RP, 06/30/18) 2b. Lease Berkeley Way West upper floors; forecast future space and capital needs in portfolio. (RP, 06/30/18) 2c. Consider steps/process for working with a master developer. (RP, 06/30/18)
Housing Master Plan 3a. Develop work plan for implementation	10%	30%	70%	100%	•Engage OP and consultants for selection of master developer •Conduct review of campus data/ information and assess scope of market demand study •Work with master developer	3a. Negotiate scope of consultant agreement. (RP, 06/30/2018) 3b. Manage market study consultant.(RP, 06/30/18) 3c. Negotiate ENA with developer. (RP, 06/30/18)
					Crv / Capital	Strategies OGSP 8/07/18



GOALS:	FY17-18 Target (in %)				STRATEGIES:	CALENDAR 2017-18 PLANS: (NET ANNUAL REVENUE, Owner, Date)