

GOALS:

STRATEGIES:	CALENDAR 2020-21 PLANS: (NET ANN

	FY20-21 Target Complete (in %)			n %)	Implement financial reform that incentivizes revenue generation,	1a. Academic Funding Model: Implement a new academic funding
Strategy 1: 1a. Acad.Funding Model 1b. Fin Sustainability Str. 1c. Student Fee Model Strategy 2: 2a.	Q1 25% 25% 25%	Q2 25% 25% 25%	Q3 25% 25% 25%	Q4 25% 25% 25%	equitably distributes central resources, and fairly taxes units for common goods.	 schools and colleges systematic, predictable and transparer Conduct division deep dives in Arts & Humanities, Execute implementation workstreams, such as, th Metrics collection, PermBudg Changes, etc. Development of visualization and modelling tools Design and execute Change Management and Con 1b. Financial Sustainability Strategy: Develop a financial su a plan for replenishing central ending balances and for fund projects, deferred maintenance, etc. (Stanich, Quennarouch 1c. Student Fee allocation Model for carryforward balance
2b. 2c.	% % %	% % %	% % %	% % %		to ensure usage of student fee carry forward balances (D'Es
2d. 2e. Strategy 3:	%	%	%	%	Support philanthropic and revenue generation efforts that support core operations.	
3a . SA & Fin Aid 3b. 3c. 3d.	25% % % %	25% % % %	25% % % %	25% % % %	Simplify processes, policies, and internal controls for campus partner satisfaction, greater efficiency, and compliance.	3a. Student Affairs & Fin Aid Budget: Work with Student Affa hierarchy - the divisional budget vs. financial aid (TBD, TBD)
3e. Strategy 4: 4a. Fin Rptg Dashboard 4b. Enrollment Dashboard	25%	25%		25% 25% % %	Leverage data for strategic decision making and institutionalize financial, academic, and human resource data sets for strategic decision making.	 4a. Financial Reporting Dashboard: Design and develop a fir Executive Leadership Team (Quennarouch, 6/2021) 4b. Undergrad Executive Enrollment Dashboard: Design and dashboard for campus leadership (Alexander, 6/2021).
Strategy 5: 5a. Campus Engagement & Support	% % %	% % %	% % %	% % %	Build a service oriented model of campus engagement - Engage campus partners through adoption, acceptance and satisfaction of applications, processes, and tools.	5a. Campus Engagement & Support: Work with the DFL Adv and support divisional finance leaders across campus, and expa various areas e.g. CalPlanning, Cal Answers, Smart View, etc. (

INUAL REVENUE, Owner, Date)

funding model designed to make resource allocations to ent (Stanich, Woodson Turman, Alexander; 6/2021) is, Chemistry and Grad Div the Sources and Uses Redesign, Projections Refinements,

s as well as other analytical support ommunication related activities

sustainability strategy which, among other things, includes nding long term financial commitments e.g. capital uch, 6/2021)

ces: Design and develop a multi-year model and process Escoto, 6/2021)

ffairs to carve out -via the organizational tree BD)

inancial reporting dashboard for the

and develop a new Undergrad focused

dvisory group to **i**dentify strategies to better engage band training to the campus finance community in (Mack, Efron; 6/2021)