

FY2017-18 VC Finance  
Strategic Priorities

DFL Forum  
August 8, 2017

Alumni House, Toll Room  
10am – 11:30pm



# Agenda

- FY2017-18 Campus Budget Materials Online
- FY2017-18 Strategic Priorities and Work Groups
- New Self-Supporting Graduate Professional Degree Program (SSGPDP) Template

# FY2017-18 campus budget materials

[cfo.berkeley.edu/budgetprocessmaterials](http://cfo.berkeley.edu/budgetprocessmaterials)

The screenshot shows a web page with a dark blue header containing the UC Berkeley logo and a search bar. Below the header is the title "Office of the Vice Chancellor - Chief Financial Officer" and a navigation menu with links for Home, Departments, Financial Reports, Strategic Plans, Divisional Finance Leaders, and Budget Process. A breadcrumb trail indicates the current location: Home » FY2017-18 Budget: Final Materials. The main content area features a dark blue banner with the title "FY2017-18 Budget: Final Materials" and four grey buttons with white text: "Slides", "Campus Dashboard", "FAQs", and "Divisional Dashboards". Below these buttons is a "Timeline" section with a link to "Review the FY2017-18 Budget Process Timeline." and a "Budget Process Submission Items" section with a bulleted list of links: "Templates", "Call Letter & Guidelines", "Enhancements", and "FY2017 - 18 Budget Process Deliverables".

UC Berkeley

## Office of the Vice Chancellor - Chief Financial Officer

Home Departments Financial Reports Strategic Plans Divisional Finance Leaders Budget Process

Home » FY2017-18 Budget: Final Materials

### FY2017-18 Budget: Final Materials

Slides Campus Dashboard

FAQs Divisional Dashboards

#### Timeline

[Review the FY2017-18 Budget Process Timeline.](#)

#### Budget Process Submission Items

- [Templates](#)
- [Call Letter & Guidelines](#)
- [Enhancements](#)
- [FY2017 - 18 Budget Process Deliverables](#)

# FY2017-18 VC Finance strategic priorities



# Reserve Analysis team

Prepare an analysis of reserve balances by fund type, division, and restriction to provide transparency into campus' reserve balances and enable their use for investment in our highest priorities.

## VC Finance

- Maya Woodson Turman (lead)
- Rita d'Escoto

## DFL Partners

- Loraine Binion [UDAR]
- David Castellanos [Research]
- Marsha Jaeger [E&I]
- Amy Robinson [L&S]

# Cal Answers Financials/BAIRS Retirement team

Develop financial reporting in Cal Answers to improve upon the reporting capabilities in BAIRS. Campus finance professionals will be able to:

- Customize dashboard reports as needed while in the report, rather than downloading static content.
- Share customized reports by sending links or creating briefing books.
- Drill from summary values to detailed transactions.
- Export data in a variety of formats.
- Locate data CalPlanning and various subject areas and systems all in one application.

## VC Finance

- Teal Sexton (lead)
- Kira Blaisdell-Sloan
- Elisabeth Remick
- Jenny Su
- Alan Underwood
- Elena Wen Jiang
- Emily Zhiting Liu

## DFL Partners

- Jules Freedman [EVCP]
- Merle Hancock [Public Policy]
- Linda Moran [UDAR]
- Wanda Nieters [L&S Math & Physical Sci]
- Elise Woods [Library]

# Data Digest team

Offer an official source of public-facing data on the major dimensions of our university with comparisons to peer institutions as benchmarks. Subject areas will include: admissions, student demographics and outcomes, instruction, research, finance, alumni and development, facilities, and faculty and staff. The site will offer context to data that are available from other sources such as UCOP and IPEDS and explain differences between sources and local data. We'll also provide honest and compelling narrative to accompany the data that is transparent, accurate, and consistent.

## VC Finance

- Amber Machamer (lead)
- Russ Acker
- Heidi Hallett
- Sara Quigley
- Maya Woodson Turman

## DFL Partners

- Jean Delaney [L&S Undergrad]
- Sandi Ketchpel [Public Policy]
- Dat Le [Engineering]
- Heidi Wagner [Social Welfare]
- Anna Weidman [L&S A&H]

# Finance Literacy team

Launch a series of brown bags to help advance the financial literacy of Divisional Finance Leaders. The goals of the project are to:

- Build upon the knowledge, skills, and abilities of the finance professionals on campus.
- Strengthen the spirit of the finance community with an environment for learning and collaboration.
- Act as a conduit for leaders and other subject matter experts to disseminate current thinking and other important topics that are not offered in traditional learning and development outlets.
- Reinforce the strategies of the university by emphasizing certain topics.

## VC Finance

- Kevin Mack (lead)

## DFL Partners

- Suresh Bhat [Haas]
- Wanda Lynn Riley [Audit]
- Amy Robinson [L&S]
- Suzanne Sutton [Chemistry]
- Heidi Wagner [Social Welfare]



# BIBS/PRT Retirement team

Retire the Position Resource Tracking (PRT) and tempbudg portions of Berkeley Integrated Budget & Staffing System (BIBS) – a module within Berkeley Financial Systems (BFS). The permbudg will remain for the foreseeable future. With the introduction of new systems and business processes over the past several years, the system has become largely redundant.

## VC Finance

- Clif Bowen (lead)
- Matthew DeTemple

## DFL Partners

- Lee Borrowman [L&S Bio Sci]
- Nicole Cernok [L&S Soc Sci]
- Babs Lane [CNR]
- Linda Moran [UDAR]
- Wanda Nieters [L&S Math & Physical Sci]

# Multi-Year Budgeting team

Implement a multi-year budgeting cycle to allow campus to facilitate more predictable planning by providing longer term-budgetary instructions/assumptions and more advanced scenario development capabilities. We will build the new cycle on the foundation of a metrics-informed, internal financial model — the roadmap that governs how revenues and expenses flow on campus — in order to improve transparency, align incentives with campus goals, and simplify our planning and management environment in a multi-year planning framework.

## VC Finance

- Jon Bain-Chekal (lead)
- Herve Bruckert

## DFL Partners

- Nicole Cernok [L&S Soc Sci]
- Sandi Ketchpel [Public Policy]
- Drew Knab [Law]
- Tom Lowry [Student Affairs]
- Amy Robinson [L&S]

# Budget Planning Software team

Pilot budget planning software to either enhance or replace the existing budgeting system -- CalPlanning -- with the ultimate goal of improving budget assumption and scenario development. The new software will be designed to accommodate campus budgeting best practices, including multi-year planning, quarterly reporting and forecasting, and revenue generation development. The interface will be much more reliable, intuitive, fast, and user friendly than the current system.

## VC Finance

- Teal Sexton (lead)
- Alfred Alipio Jocson
- Heidi Hallett
- Latina Kamau-Kirika
- Mehmet Sevinc
- Elena Wen Jiang

## DFL Partners

- Wanda Ellison Crocket [Chancellor]
- Michael Ferencz [Grad Div]
- Terrence Ireland [L&S Core]

# Capital Planning

Create efficiencies in the campus capital planning process, including existing and future debt capacity, current delivery methods, existing planning processes, significant projects underway, committee structures, and academic space planning.

# Quarterly Close

Implement a quarterly close process, instead of one annual fiscal close, so we may more accurately evaluate progress and trends. We'll be able to evaluate our performance over time with a much higher degree of specificity than simply closing on a yearly basis.

Capital Planning and  
Quarterly Close teams  
will be announced soon

Seija Virtanen – Campus Lead, Student Fees

# New SSGPDP Template



# Self-Supporting Graduate Professional Degree Program overview

- An increasingly important means to support graduate education needs
- They're growing: 3 programs in FY11, 9 in FY17, and 3 more are proposed to start in the next two years
- Total campus revenue earned by SSGPDPs increased from about \$30M in FY11 to \$64.8M in FY17
- New SSGPDPs must be approved by Graduate Council and Coordinating Committee on Graduate Affairs before the request is passed onto OP; the process takes about 18 months.
- President Napolitano approves all SSGPDP fees; increases are currently capped at 5% growth annually

# SSGPDP basic requirements

- Must be a terminal Masters graduate professional degree program supporting workforce needs
- May not receive any State support or student fee revenue paid by State-supported students
- Primarily serves non-traditional students, students with an alternative schedule, and/or classes offered at an alternative location
- Surplus revenue can be spent on any school/college/campus priority
- No minimum financial aid requirement
- Campus taskforce is examining the requirement that SSGPDPs must be part-time programs

# New SSGPDP budget template features

- Provides leadership a sense of program profitability using basic parameters
- Allows DFLs to quickly run multiple scenarios based on class size, ladder faculty, lecturer count, and other cost drivers
- Includes a field for most cost inputs so preparer can have confidence in having included or considered necessary costs
- Offers flexibility for both on-campus and online programs
- Includes charts to measure enrollment growth and net revenue

Email feedback to Seija Virtanen, Campus Finance Lead Student Fees  
[virtanen@berkeley.edu](mailto:virtanen@berkeley.edu)



# Thank You

Visit [cfo.berkeley.edu](https://cfo.berkeley.edu) for more information

Contact [cfocommunications@berkeley.edu](mailto:cfocommunications@berkeley.edu) with comments  
and questions