

CFO Together | Town Hall

September 29, 2015

International House

8:45am – 11:00am

Welcome to the CFO Town Hall

engage | inspire | educate | connect



West African Drumming by Dr. Adisa Anderson

Postdoctoral Fellow
Counseling and Psychological Services

Welcome Units

- Business Contracts and Brand Protection
- Communications, Change Management, and Training
- Controller's Office
- Team Milano
- Financial Planning and Analysis
- Property Management and Library Bindery
- Supply Chain Management
- University Health Services

Agenda

- UC Berkeley Budget Update and Q&A
- Bringing the OGSP to Life
- Impact Awards

UC Berkeley Budget Update and Q&A

Rosemarie Rae, Associate Vice Chancellor
of Finance and Chief Financial Officer



Berkeley

Office of the
Chief Financial Officer



Berkeley

Office of the
Chief Financial Officer







Berkeley

Office of the
Chief Financial Officer



Why this is financially bad for Berkeley:

- \$5K is terrible precedent
- Growth potential in comparison to other campuses means we continue to get a smaller piece of the SGF pie
- Ability to recruit nonresidents



Berkeley

Office of the
Chief Financial Officer



Berkeley

Office of the
Chief Financial Officer



and roll-out of
7 Quarterly Review
Implementation

Bringing the OGSP to Life

Sara Tecle, Strategic Planning Manager,
CFO Immediate Office

OGSP | Objectives, Goals, Strategies, Plans



UC Berkeley – Office of the CFO - One Page Strategic Plan
FY2014 to 2017

FY 2014 - 2017 OBJECTIVE:
What is Winning ...
The office of the CFO will provide innovative, collaborative, client-focused financial, analytical and administrative management to our campus partners while providing our team clarity, focus and the space for creativity.

STRATEGIES:
How we will Win ...

1. **Achieve financial strength** - Align financial resources to campus strategies.
2. **Simplify processes** - Standardize and simplify policies, business processes and internal controls for campus partner satisfaction, greater efficiency and compliance.
3. **Build a service oriented model of campus engagement** - Engage campus partners through adoption, acceptance and satisfaction of applications, processes and tools.
4. **Leverage data for strategic decision making** - Leverage and institutionalize financial, academic and human resource data sets for strategic decision making.
5. **Promote collaboration and professional development** - Build and maintain a culture of collaboration and continuous professional development that supports accountability, engagement and opportunity.

CALENDAR 2015-16 PLANS:(Owner,Date)

- 1a. Implement financial reform to align incentives, simplify the budgeting process, and improve campus understanding of financial resources (Heller, 6/2018)
- 1b. Create a strategic framework for a centralized treasury and internal bank function (Milano, 6/2016)
- 1c. Develop FY17 Composite Benefit Rate Proposal and support system-wide CBR roll-out (Milano, 4/2016)
- 1d. Complete 2016 SHIP renewal process and determine whether to return to UC SHIP (Halsey, 3/2016)
- 1e. Implement an AR policy and collection process for C&G (Kubis, 6/2017)
- 2a. Implement strategic planning & project management methodologies & structure across the OCFO (Teclé, 6/2016)
- 2b. Reconcile, standardize, and simplify Travel & Entertainment (T&E) policies and practices (Okamura/Sturm, 6/2016)
- 2c. Conduct research services end to end business process improvements (Etheridge, 6/2016)
- 2d. Implement a campus space planning system (Milano, 1/2016)
- 2e. Implement various budget system & process enhancements(Zirman, Bain, 6/2016)
- 2f. P2Pv2 - Simplify forms, implement advanced dynamic matching (ADM) and best practices for invoice approval thresholds (Wong, 6/30/16)
- 3a. Launch and operationalize Finance Leadership Forums (Bednarz, 6/2016)
- 3b. Launch and operationalize the CFO Advisory Board (Bednarz, 6/2016)
- 3c. Establish an enterprise Defense Driver Training Program for the Berkeley Campus (Anglim, 6/2016)
- 3d. Implement the student wellness referendum (Buchman and Prince, 6/2016)
- 3e. Reorganize Primary Care into a team-based care model and plan the development of a collaborative care model (Buchman, Covello, 6/2016)
- 4a. Implement campus financial model enhancements (Quennarouch, 6/2016)
- 4b. Implement enrollment model enhancements (Machamer, 12/2015)
- 4c. Launch space data collection survey, perform analysis and develop FY15 ICR proposal (Hsu, 6/2016)
- 4d. Retire Berkeley Integrated Budget & Staffing System (Spurr, 6/30/17)
- 4e. Implement PI Portfolio Projections (Sexton/Okamura/Kubis, 6/2016)
- 5a. Support Finance Competency Framework Development (Bain, 6/30/16)
- 5b. Develop & implement a Smart View Community of Practice (Miles, 6/2016)
- 5c. Develop Cal Answers Community of Practice (Miles, 6/2016)
- 5d. Develop & Implement a communication strategy for cascading key OCFO leadership messages (internal) (Bednarz, 6/2016)
- 5e. Operationalize the OCFO Appreciations and Professional Development Team (Hummel, Hamlett, 6/2016)

GOALS:	FY15-16 Target (in %)			
	Q1	Q2	Q3	Q4
Financial Strength				
Finance Reform	15	25	40	50
Treasury framework	25	50	75	100
CBR proposal	-	30	70	100
SHIP Renewal	5	30	80	100
C&G AR policy & collection	-	-	62	75
Simplify processes				
Strategic & Project Mgmt	50	70	90	100
T&E policies & practices	62	75	87	100
Research Services E2E BP1	50	65	75	85
Space Planning System	50	50	-	-
Budget/Process Enhancements	25	50	75	100
P2P v2	25	50	75	100
Campus engagement				
Finance Leader Forum	10	50	75	100
CFO Advisory Board	20	40	60	100
Driver Training Program	50	70	90	100
Student Wellness Referendum	30	70	80	90
Primary Care Model	40	95	100	-
Collaborative Care Model	5	20	40	60
Leverage data				
Campus Financial Model	25	50	75	100
Enrollment Model	80	100	-	-
Space Survey & ICR Proposal	20	40	70	100
BIBS/PRT Retirement	20	30	40	50
Collaboration & Professional Dev				
Finance Competency Framework	25	50	75	100
Smartview COP	10	40	60	100
Cal Answers COP	10	20	60	100
Internal Cascading Strategy	10	50	75	100
Appreciations/Professional Dev	25	50	75	100



Office of the
Chief Financial Officer

cfo.berkeley.edu/ogsp

OGSP | 5 Key Strategies

1. Achieve financial strength
2. Simplify processes
3. Build a service oriented model of campus engagement
4. Leverage data for strategic decision making
5. Promote collaboration and professional development

Breakout Session Instructions

Step 1: Group breakouts

- Controller's Office
- Property Management, Library Bindery, and Business Contracts & Brand Protection
- Financial Planning & Analysis and Team Milano
- Supply Chain Management
- University Health Services

Step 2: Strategy presentations



Achieve financial strength

Presenter: Laurent Heller



Leverage data for strategic decision making

Presenter: Amber Machamer



Simplify processes

Presenter: Jim Hine



Promote collaboration and professional development

Presenter: Jean Bednarz



Build a service oriented model of campus engagement

Presenter: Claudia Covello

Step 3: Connecting to the strategy

CFO OGSP Strategies

<p>#1</p> <p>Achieve financial strength</p> <p>Align financial resources to campus strategies.</p>	<p>#2</p> <p>Simplify processes</p> <p>Standardize and simplify policies, business processes and internal controls for campus partner satisfaction, greater efficiency and compliance.</p>	<p>#3</p> <p>Build a service oriented model of campus engagement</p> <p>Engage campus partners through adoption, acceptance and satisfaction of applications, processes and tools.</p>	<p>#4</p> <p>Leverage data for strategic decision making</p> <p>Leverage and institutionalize financial, academic and human resource data sets for strategic decision making.</p>	<p>#5</p> <p>Promote collaboration and professional development</p> <p>Build and maintain a culture of collaboration and continuous professional development that supports accountability, engagement and opportunity.</p>
---	---	---	--	---

How can I support these strategies in my day-to-day work? What questions do I have for my manager on these strategies?

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

MY
RANKING
1-2-3-4-5



Step 4: Return to auditorium

Follow your timekeeper back to the auditorium.

Break out into groups

1. **Presenters** – Head to your first session
2. **Controller's Office** – Remain in Chevron Auditorium
3. **Property Management, Library Bindery, and Business Contracts and Brand Protection** – Head to the Sproul Room upstairs
4. **Financial Planning & Analysis and Team Milano** – Head to the Courtyard Patio
5. **Supply Chain Management**– Head to the Homeroom upstairs
6. **University Health Services**– Head to the back room

Impact Awards



Impact Award

Bahar Navab

Student Health Insurance Manager,
University Health Services

Impact Award

Elizabeth Chavez

Accounting Manager,
Controller's Office

Impact Award

Ling Zhu

Business Contracts Specialist,
Business Contracts and Brand Protection

Impact Award

Mike Sorola

Marketing Director,
Property Management

Impact Award

Teal Sexton

Business Intelligence Analyst,
Financial Planning and Analysis

Impact Award

Vanessa Wong

Director of Operations and Technology,
Procurement Services

Thank You



Berkeley

Office of the
Chief Financial Officer