

**TO:** Cabinet, Council of Deans, CAOs, DFLs  
**FROM:** Rajiv Parikh  
**DATE:** November 30, 2017  
**SUBJECT:** Capital Strategies Department Updates

Colleagues,

I'm writing to provide a brief report on progress the VC Finance Capital Strategies Department is making toward our critical activities.

One of our key priorities is to develop a long-term framework for the physical development of the campus that is aligned with our academic priorities and capital capacities. We have been actively planning for this work and will be hiring several new positions to support this effort. We aim to have a draft framework to share with campus leadership in spring 2018.

In addition, as you know, Assistant Vice Chancellor of Physical and Environmental Planning (PEP) Emily Marthinsen is retiring effective January 12. After a short vacation, Emily will return to campus part-time and retaining her role as Campus Architect to work on special projects and guide campus design review.

Our succession planning for PEP includes the addition of a Director of PEP, who will report to me and manage long range/master planning and project specific planning. Emily and I are pleased to announce that Vini Bhargava, who has been a long-time, trusted colleague in her role as UCOP's Associate Director & Program Lead of Design & Construction, has accepted the position and will be starting work as the Director of PEP on December 11. Vini holds a Masters in Construction Management from the Illinois Institute of Technology and a Bachelors in Architecture from the Birla Institute of Technology. She is also a LEED Accredited Professional and a Certified Project Management Professional. In her UCOP tenure, Vini has had many successes including:

- Establishing a Seismic Advisory Board – first of its kind – with independent world renowned experts in the field of structural engineering, seismology, and geology to lead University of California in its commitment to seismic safety.
- Sponsoring successful legislation to allow UC to consider factors, in addition to price, when bidding a contract at any of the 10 campuses and 5 medical centers.
- Leading cost-effective training programs to standardize construction processes, design policy, and legal obligations across the 10 campuses and 5 medical centers.

Also on the PEP team, our retired California Environmental Quality Act (CEQA) expert, Jennifer McDougall, is back with us part time and we will be recruiting a full-time, senior planner this fiscal year who can collaborate with Jennifer and learn from her many years of campus experience. We will also be recruiting for other planning positions that have been vacant for some time to assist Vini and the campus on the important work ahead.

On the Real Estate side, Kevin Hufferd, the Director of Property Development, will take an extremely well-earned retirement at the end of January. Therefore, we are recruiting for a Housing Development and Leasing Manager and a Real Estate Acquisitions and Development Planner. These new staff members will help with other key priorities for Capital Strategies – planning new housing projects in support of student housing, supporting donor development-led projects, and working closely with UCOP to structure delivery and financing methods to support campus' financial sustainability.

With the departure of our AVC/COO Officer Grace Crvarich earlier this month, we will be eliminating the role and moving her portfolio to the rest of my senior team. Our current Budget Director Shondell Moody will add Theresa Cerney, Director of Contract Administration, and Marissa Saraf, Capital Projects Accounting Manager, to his team. We also are currently recruiting for a new Communications Specialist, who will report to Director of Special Projects Judy Chess.

Thank you for your continued collaboration with on this critical work and please let me know if you have any questions.

Thank you,  
Rajiv Parikh  
Associate Vice Chancellor of Capital Strategies  
Office of the Vice Chancellor of Finance