



**UC Berkeley – Office of the CFO - One Page Strategic Plan  
FY2014 to 2017**

**FY 2014 - 2017 OBJECTIVE:**  
**What is Winning ...**  
 The office of the CFO will provide innovative, collaborative, client-focused financial, analytical and administrative management to our campus partners while providing our team clarity, focus and the space for creativity.

**STRATEGIES:**  
**How we will Win ...**  
**1. Achieve financial strength** - Align financial resources to campus strategies.

**CALENDAR 2015-16 PLANS:**(Owner,Date)  
 1a. Implement financial reform to align incentives, simplify the budgeting process, and improve campus understanding of financial resources (Heller, 6/2018)  
 1b. Create a strategic framework for a centralized treasury and internal bank function (Milano, 6/2016)  
 1c. Develop FY17 Composite Benefit Rate Proposal and support system-wide CBR roll-out (Milano, 4/2016)  
 1d. Complete 2016 SHIP renewal process and determine whether to return to UC SHIP (Halsey, 3/2016)  
 1e. Implement an AR policy and collection process for C&G (Kubis, 6/2017)

GOALS:	FY15-16 Target (in %)			
	Q1	Q2	Q3	Q4
<b>Financial Strength</b>				
Finance Reform	15	25	40	50
Treasury framework	25	50	75	100
CBR proposal	-	30	70	100
SHIP Renewal	5	30	80	100
C&G AR policy & collection	-	-	62	75
<b>Simplify processes</b>				
Strategic & Project Mgmt	50	70	90	100
T&E policies & practices	62	75	87	100
Research Services E2E BPI	50	65	75	85
Space Planning System	50	50	-	-
Budget/Process Enhancements	25	50	75	100
P2P v2	25	50	75	100
<b>Campus engagement</b>				
Finance Leader Forum	10	50	75	100
CFO Advisory Board	20	40	60	100
Driver Training Program	50	70	90	100
Student Wellness Referendum	30	70	80	90
Primary Care Model	40	95	100	-
Collaborative Care Model	5	20	40	60
<b>Leverage data</b>				
Campus Financial Model	25	50	75	100
Enrollment Model	80	100	-	-
Space Survey & ICR Proposal	20	40	70	100
BIBS/PRT Retirement	20	30	40	50
<b>Collaboration &amp; Professional Dev</b>				
Finance Competency Framework	25	50	75	100
Smartview COP	10	40	60	100
Cal Answers COP	10	20	60	100
Internal Cascading Strategy	10	50	75	100
Appreciations/Professional Dev	25	50	75	100

**2. Simplify processes** - Standardize and simplify policies, business processes and internal controls for campus partner satisfaction, greater efficiency and compliance.

2a. Implement strategic planning & project management methodologies & structure across the OCFO (Teclé, 6/2016)  
 2b. Reconcile, standardize, and simplify Travel & Entertainment (T&E) policies and practices (Okamura/Sturm, 6/2016)  
 2c. Conduct research services end to end business process improvements (Etheridge, 6/2016)  
 2d. Implement a campus space planning system (Milano, 1/2016)  
 2e. Implement various budget system & process enhancements( Zirman, Bain, 6/2016)  
 2f. P2Pv2 - Simplify forms, implement advanced dynamic matching (ADM) and best practices for invoice approval thresholds (Wong, 6/30/16)

**3. Build a service oriented model of campus engagement** - Engage campus partners through adoption, acceptance and satisfaction of applications, processes and tools.

3a. Launch and operationalize Finance Leadership Forums (Bednarz, 6/2016)  
 3b. Launch and operationalize the CFO Advisory Board (Bednarz, 6/2016)  
 3c. Establish an enterprise Defense Driver Training Program for the Berkeley Campus (Anglim, 6/2016)  
 3d. Implement the student wellness referendum (Buchman and Prince, 6/2016)  
 3e. Reorganize Primary Care into a team-based care model and plan the development of a collaborative care model (Buchman, Covello, 6/2016)

**4. Leverage data for strategic decision making** - Leverage and institutionalize financial, academic and human resource data sets for strategic decision making.

4a. Implement campus financial model enhancements (Quennarouch, 6/2016)  
 4b. Implement enrollment model enhancements (Machamer, 12/2015)  
 4c. Launch space data collection survey, perform analysis and develop FY15 ICR proposal (Hsu, 6/2016)  
 4d. Retire Berkeley Integrated Budget & Staffing System (Spurr, 6/30/17)  
 4e. Implement PI Portfolio Projections (Sexton/Okamura/Kubis, 6/2016)

**5. Promote collaboration and professional development** – Build and maintain a culture of collaboration and continuous professional development that supports accountability, engagement and opportunity.

5a. Support Finance Competency Framework Development (Bain, 6/30/16)  
 5b. Develop & implement a Smart View Community of Practice (Miles, 6/2016)  
 5c. Develop Cal Answers Community of Practice (Miles, 6/2016)  
 5d. Develop & Implement a communication strategy for cascading key OCFO leadership messages (internal) (Bednarz, 6/2016)  
 5e. Operationalize the OCFO Appreciations and Professional Development Team (Hummel, Hamlett, 6/2016)